WBZZ Exhibit NO.

2

Page No. 256



On Track

Date: 8/21/88

Time: 4:30

Source: R

Duration: 30.00

Guest:

Sheila Walsh

Organization:

Issue Treatment:

Host Ross Tucker interviewed singer/songwriter Sheila Walsh.

Date: 8/28/88

Time: 4:30

Source: R

Duration: 30.00

Guest:

Wayne Watson

Organization:

Issue Treatment:

Host Ross Tucker interviewed singer/songwriter/producer Wayne Watson.

Date: 9/4/88

Time: 4:30

Source: R

Duration: 30.00

Guest:

The Imperials

Organization:

Issue Treatment:

Host Ross Tucker interviewed The Imperials.

Date: 9/11/88

Time: 4:30

Source: R

Duration: 30.00

Guest:

The Imperials

Organization:

Issue Treatment:

Host Ross Tucker interviewed the Imperials.

Date: 9/18/88

Time: 4:30

Source: R

Duration: 30.00

Guest:

Amy Grant

Organization:

Issue Treatment:

Host Ross Tucker interviewed singer Amy Grant.

Date: 9/25/88

Time: 4:30

Source: R

Duration: 30.00

Guest:

Russ Taff

Organization:

Issue Treatment: Host Ross Tucker interviewed Russ Taff.

Date: 10/16/88

Time: 4:30

Source: R

Duration: 30.00

Guest:

Phil Keggy

Organization:

issue Treatment :

Host Ross Tucker interviewed Phil Keggy.

WBZZ Exhibit NO. 2 Page No. 257



On Track

Date: 10/23/88

Time: 4:30

Source: R

Duration: 30.00

Guest:

Randy Stonehill

Organization:

Issue Treatment:

Host Ross Tucker interviewed Randy Stonehill.

Date: 10/15/89

Time: 4:30

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host Ross Tucker and Christian musicians talk about their busy lives and

their love of music.

Powerline

Date: 1/1/89

Time: 6:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host John Rivers spotlights Rick Astley, Gloria Estefan, Al Di Meola, lee

Ritenour, Phil Collins, Michael Jackson, and Steve Winwood.

Scan

Date: 5/18/86

Time: 6:00

Source: R

Duration: 30.00

Guest:

Pete Seeger

Organization:

Issue Treatment:

Host Al Drygseth features artist Pete Seeger and his music.

Date: 2/4/90

90 Time: 5:00

Source: R

Duration: 30.00

Guest:

Father Bruce Ritter

Organization:

Issue Treatment:

Host Hal Drygseht and Father Bruce Ritter talked about how prostitution can

be related to the entertainment industry and how sex has become

entertainment.

Streams In The Desert

WBZZ Exhibit NO. 2 Page No. 258



Streams In The Desert

Date: 4/27/86

Time: 4:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment: Host John Rivers talked about the consumption and seasoning of popcorn

and the pros and cons of video games.

The Reviewing Stand

Date: 12/30/90

Time:

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment :

Host Steve Kamer and guests talked about the daily paper, employee

relocation, and the past 25 years of American Comedy.

Program treatments of Entertainment

103.00

Minutes devoted to Entertainment

3,090.00

Questions Asked by Pittsburgh's Opinion

Parties and and the

1984

What was the best movie you saw this past year

1985

Do you lose respect for celebrities who are later found to have posed nude

Does Bruce Springsteen symbolize anything to you

Should records be rated, for sexually explicit, violent, or satanic lyrics

Should sexually explicit programs be banned from cable T.V.

What current news item are you sick of hearing about

What's your favorite T.V. news program

What's your favorite new T.V. program

Who is the funniest person in show business

1986

Are you glad the Monkees are coming to town

Do you read romance novels? Is there a particular plot you enjoy? Ever envision yourself in a role

Do you think the movie industry is suffering a lot because of home videos

In your opinion, has the popularity of local bands dwindled

Should certain rock bands be barred from playing Pittsburgh

Would you like to see more, or fewer, mini series on television

1987

In your opinion, what's the state of music videos these days

What is your favorite magazine

What is your reaction to the movie Platoon

What type of music do you enjoy

What's happened to Miami Vice

What's the best movie you've seen this summer

What's the best new T.V. show you've seen this fall

Would you like to see David Letterman move into Johnny Carson's slot

1988

Do you prefer Bruce Springsteen's older or more recent releases

Has the writers' strike affected your TV viewing habits

Should movie theaters have the right not to show certain films

Questions Asked by Pittsburgh's Opinion

Entertalization

1988

Should there be a stamp with the image of Elvis distributed

What do you think about colorizing old movies

What is your favorite television re-run

What television shows can you do without

What's your favorite T.V. commercial

What's your favorite comic strip and why

Who would you like to see in concert this year

Who's your all time favorite comedian

1989

Bob Lowe has been accused of making a controversial video. Do you think publicity like that can hurt an actor's career

Do you think certain concerts should be held only at large, outdoor facilities

Even though the Emmys have been handed out, are there any that you would have handed out last night that weren't included in the nominations

How do you feel about the new channel one which features commercials during the new show

If you could get free tickets to any concert this summer, who would you like to see

If you could produce any television show, what would you put on the air

In light of the recent violence among the crew members of the band New Edition and Guy, do you think the concert tour should be re-scheduled in Pittsburgh

Now that Indiana Jones, Ghostbusters and Star Treck sequels have been released, which one is on your must see list this summer

The American Comedy awards are being handed out tonight. who's your favorite comedian

The Golden Globe awards are being handed out tomorrow, do you think such honors are really all they are cracked up to be

The Grammy Awards are this evening. Do you think music has gotten better over the last 20 years

The Stones roll into town tonight. Why do you think groups like that are still popular after all these years

The new TV season is upon us. Do you think networks should be a little more careful when deciding what airs

The recent cover of TV Guide features a picture of Ophrah Winfrey's face, and Ann Margert's body. If you could have a different face/body combination, what would it be

What do you think about Morton Downey's alleged attack and Phil Donahue's support of the claim

What do you think about revival tours from groups like the Who and the Rolling Stones

Entertainment

1989

What do you think about the controversy surrounding the new Madona, "Like a Prayer" video

What do you think about warning labels on music with controversial labels

What's your favorite Christmas TV special

Who is on your list of Academy Award winners tonight

With the recent hit of Batman, what comis book hero would you like to see on the big screen

1990

A lot of great concerts have already been booked for Pittsburgh. Who would you like to see come to town

Do you feel the ratings system for movies should be up-dated

Do you think controversy surrounding Madonna's videos tends to help, rather than hurt, her public image

If a popular musician ran for president, which one would you vote for

If you could have your own TV show, what would it be like

Jim Hensen created so many wonderful muppet characters during his career. Which one is your favorite

New Kids on the Block come to town tonight. Tell us why they're your idols

Now that Milli Vanilli's been found out, what do you think should happen to them

Now that the movie war has heated up, which one would you like to see win at the box office

Should the group The Grateful Dead be allowed to play again in Pittsburgh

Shy do you think the Simpsons are so popular

This fall, the Simpsons go up against the Cosby's on Thursday night. Which show will you watch

Tonight Cheers celebrates its 200th episode. What character is your favorite

Tonight is Oscar night. Which movies and actors get your vote

What artist do you think has made the greatest contribution to popular music in the last twenty years

What do you think about musical artists who lip-sync during concerts

What do you think about the Dunn and O'Conner boycott of Saturday Night Live because Andred Dice Clay is hosting the show

What do you think about the crackdown on Two Live Crew's music

What do you think about the verdict in the obscenity trial of the 2 live crew

What is your favorite TV show of all time

What's your favorite Christmas TV special

Emertajnment

1990

What's your favorite cartoon character of all time

Who do you think deserves a grammy award tonight

1991

Do you think Geraldo Rivera's kiss and tell book will affect him

Do you think there are too many Hollywood awards shows

Madonna's Truth or Dare movie opens tomorrow. What do you find most intriguing about the controversial singer

Now that the summer movies have been released, which one would you like to see

The Emmys are being handed out Sunday. What picks are you making

The networks have announced their new fall line-ups this week. Which old TV shows would you like to see put back on the schedule

The new Fall T.V. season kicks off this week. What shows will you be sure to watch

What do you think about Jay Leno being named as Johnny Carson's successor

What do you think about unauthorized celebrity biographies that tell all

What movie do you think deserves a golden raspberry award

Who are among your choices for Academy Awards tonight

Who are your choices for Grammy Awards this year

Who would you like to see in concert this summer

WBZZ Exhibit No 2 Page No 263



Organization: Beaver County

PSA name: Beaver County Air Show

1984 broadcasts :

1988 broadcasts :

1985 broadcasts :

1989 broadcasts :

1986 broadcasts:

1990 broadcasts: 1

1987 broadcasts:

1991 broadcasts:

Total Number of Broadcasts: 1

Organization: Benedum Center

PSA name: Benedum Center

1984 broadcasts:

1988 broadcasts: 10

1985 broadcasts:

1989 broadcasts:

1986 broadcasts:

1990 broadcasts:

1987 broadcasts:

1991 broadcasts:

Total Number of Broadcasts: 10

Organization: Brideshow

PSA name: Brideshow

1984 broadcasts:

1988 broadcasts:

1985 broadcasts:

1989 broadcasts:

1986 broadcasts: 1

1990 broadcasts:

1987 broadcasts:

1991 broadcasts:

Total Number of Broadcasts:

Organization: Haunted House

PSA name: Haunted House

1984 broadcasts:

1988 broadcasts: 22

1985 broadcasts:

1989 broadcasts: 11

WBZZ Exhibit No 2 Page No 264

1986 broadcasts: 7

1990 broadcasts: 25

1987 broadcasts: 11

1991 broadcasts: 46

Total Number of Broadcasts:

Organization: Holiday Inn

PSA name: Holiday Inn

1984 broadcasts:

1988 broadcasts:

1985 broadcasts:

1989 broadcasts:

1986 broadcasts:

1990 broadcasts: 1

1987 broadcasts:

1991 broadcasts:

Total Number of Broadcasts:

Organization: Music Phone

PSA name: Music Phone

1984 broadcasts:

1988 broadcasts:

1985 broadcasts:

1989 broadcasts:

1986 broadcasts: 31

1990 broadcasts:

1987 broadcasts:

1991 broadcasts:

Total Number of Broadcasts:

Organization: Musicians Hot Line

PSA name: Musicians Hot Line

1984 broadcasts:

1988 broadcasts:

1985 broadcasts: 7

1989 broadcasts:

1986 broadcasts:

1990 broadcasts:

1987 broadcasts:

1991 broadcasts:

Total Number of Broadcasts:

Total PSAs devoted to Entertainment

Catertain ment

Sum(1984 broadcasts): Sum(1988 broadcasts): 32

Sum(1985 broadcasts): 7 Sum(1989 broadcasts): 11

Sum(1986 broadcasts): 39 Sum(1990 broadcasts): 27

Sum(1987 broadcasts): 11 Sum(1991 broadcasts): 46

Environment

Page No 267

The air in Pittsburgh has improved with the State's new emission standards. Pittsburgh was voted the most liveable city, and this can be directly credited to our environment.

Some people outside Pittsburgh retain misconceptions of Pittsburgh as an old, dirty steel town. Campaigns like Clean Up Pittsburgh and making people aware of how things actually are will help.

State Dept of Environmental Resources

Betsy Mallison

Date: 7/8/88

The dought watch is in effect, and Pittsburgh area residents need to do all

they can to conserve water

Rotary

Bill Havranck

Date: 11/7/91

Discussed "Oakmont Beautification" which includes improving the water

supply and outlawing outdoor burning.

Dow Chemical Company

Bruce Williams

Date: 5/22/88

Discussed what is being done on a federal level with respect to hazardous

chemical spills, and what needs to be done when an accident occurs

Benedum Center

Carlinda Dickey

Date: 5/17/90

Discussed what it takes to be an environmentally safe community.

Vietnam Outreach Program

David McPeak

Date: 2/13/86

Discussed the needs to make Pittsburgh a better place to visit, upgrade the

waterfront area, and the problem of unemployment.

U.S. Geological Survey

David Richards

Date: 12/14/89

Talked about the need to treat and/or test your well water. Also discussed

the need for recycling and the sewage problem.

Rotary

Dr. Manny Luthra

Date: 11/2/90

Discussed exploitation of innocent people by the media, single parent families, smoking-human addiction, excessive use of the television, waste, Preserve

Planet Earth, lessen emphasis on "loking good" and increase emphasis on

"being good."

Whitehall Borough

Ed Reddy

Date: 12/13/89

Talked about recycling.

Western Pennsylvania Water Co

Gregg McKelvey

Date: 1/5/88

Some people are not honoring the water use restrictions. They can and will

be fined or even jailed if they fail to do so

The Coalition for Senic Beauty

John Miller

Date: 4/1/87

The number of billboards is increasing in rural areas as well as in some urban

areas. The proposed moratorium on all new billboards under consideration by

the city council should be adopted

Western Pennsylvania Conservatory

Keith McGough

Date: 11/7/91

Discussed different ideas he had for beautifying Pittsburgh. Believes that we

should place more focus on the natural areas.

Privile maker

Group Against Smog and Pollution

Marie Kocoehis

Date: 12/14/89

Talked about their goal to clean up USX in Clairton and improve air pollution

in Allegheny County.

Home Economist

Nancy Alcorn

Date: 12/13/89

Issues related to water waste, proper use of water, and the quality of water in

Allegheny County. Also need to recognize young people that don't have

health care coverage due to part-time jobs.

Greater Pittsburgh Convention and Visitors Bureau

Robert imperata

Date: 3/21/91

Discussed Renaissance 3's potential to attract tourists, the fact that we are

now considered to be a "Clean Industry" is a major bonus.

WBZZ Exhibit NO. 2 Page No. 269



Agriculture USA

Date: 9/22/85

Time: 4&4:45

Source: R

Duration: 15.00

Guest:

George Holmes

Organization:

issue Treatment:

Host Brenda Curtis talks with George Holmes on forest fires and how they

start.

American Focus

Date: 8/7/88

Time: 5:30

Source: R

Duration: 30.00

Guest:

John Herrington

Organization:

U.S. Department of Energy

Issue Treatment:

Host Steve Kamer and U.S. Secretary of Energy, John Herrington, talked

about nuclear waste disposal, alternative forms of energy, acid rain

prevention, and deregulation of oil and natural gas.

Date: 6/3/90

Time: 5:30

Source: R

Duration: 30.00

Guest:

Carl Sagan

Organization:

Issue Treatment:

Host Steve Kamer and Carl Sagan talked about solutions for environmental

problems, aid to Eastern Europe, and communications of science.

Dialogue

Date: 11/8/87

Time: 7:00

Source: L

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host Liz Randolph and two experts discussed the need for high tech ways of controlling waste. They said that instead of chastizing those who are trying

to run landfills, we should do everything we can to make sure we have

adequate landfills.

Date: 8/28/88

Time: 7:00

Source : L

Duration: 30.00

Guest:

Dr. Jack Peterson

Organization:

University of Wisconsin

Issue Treatment:

Host Shelley Duffy and Dr. Jack Peterson of the University of Wisconsin

discussed the problem of "sick building syndrome" or indoor air pollution. He explained what makes people sick, prevention, treatment, and tips for

homeowners on ventilation.

WBZZ Exhibit NO. 2 Page No. 270



Dialogue

Date: 8/28/88

Time: 7:30

Source : L

Duration: 30.00

Guest:

John Brubaker

Organization:

America's Road Team

Issue Treatment:

Host Shelly Duffy and John Brubaker of America's Road Team discussed the safety of trucks on the roadways. He talked abbut transporting hazardous chemicals safely and how motorists and truckers can and must work together

on the highway.

Date: 2/19/89

Time: 7:30

Source: L

Duration: 30.00

Guest:

Dr. Knowles

Organization:

Duquesne University

Issue Treatment:

Host Shelley Duffy and Dr. Knowles, Chairman of Psychology Department at Duquesne University, talked about a unique approach to psychology taught at

Duquesne, that looked at the impact humans have on the environment,

instead of vice versa.

Date: 10/29/89

Time: 7:30

Source: L

Duration: 30.00

Guest:

Bill Moore

Organization:

Waste Management

issue Treatment:

Host Shelley Duffy and Bill Moore, Waste Management's Director, talked

about recycling in PA and Mayor Sophie Masloff's idea ("one-box" method)

that will be in effect next fall.

Date: 4/21/90

Time: 7:00

Source : L

Duration: 30.00

Guest:

Annie Buckmann

Organization:

National Resources Defense Council

Issue Treatment:

Host Shelley Duffy and Annie Buckmann, from the National Resources

Defense Council, talked about solving today's environmental problems and

how we can help out.

Date: 4/22/90

Time: 7:00

Source: L

Duration: 30.00

Guest:

Organization:

Issue Treatment: Rebroadcast of the show aired on 4/21/90 at 7:00.

WBZZ Exhibit NO. 2 Page No. 271



Dialogue

Date: 4/28/90

Time: 7:00

Source: L

Duration: 30.00

Guest:

Organization:

Pittsburgh Clean City Committee

Issue Treatment:

Host Shelley Duffy and members of the Pittsburgh Clean City Committee discussed the goals of the group, how they reach them, and how residents

can, and must, do their part to keep our city and country clean.

Date: 4/29/90

Time: 7:00

Source : L

Duration: 30.00

Guest:

Organization:

Issue Treatment: Rebroadcast of the 4/28/90 show aired at 7:00.

Date: 8/12/90

Time: 7:00

Source: L

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host Shelley Duffy and guest discussed goals and programs of clean city

committee and how each community involved has to be aware of the

environmental changes.

Date: 8/19/90

Time: 7:00

Source: L

Duration: 30.00

Guest:

Organization:

Issue Treatment :

Host Shelley Duffy and guest discussed environmental issues and Earth day.

Date: 6/9/91

Time: 7:30

Source: L

Duration: 30.00

Guest:

Stephen Fesperman

Organization:

Issue Treatment:

Host Shelley Duffy and Stephen Fesperman, environmental gardener, talked

about gardening this summer, how you can have the perfect garden, plus tips

on what to plant and when.

Health Care

WBZZ Exhibit NO. 2

Page No. 272



Health Care

Date: 6/22/86

Time:

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host Hope Daniels discussed indoor air pollution, toxic home

syndrome--sources and causes of air pollution.

Date: 2/22/87

Time: 6:30

Source: R

Duration: 30.00

Guest:

Dr. Robert Gemmel. Lucius Cole, Judith Alexander

Organization:

Northwestern University, Water Quality Association, and Hinckley &

Schmitt, Inc.

Issue Treatment:

Host Hope Daniels, Dr. Rober Gemmel (Northwestern University), Lucius Cole (Water Quality Assoc.), and Judith Alexander (Hinckley & Schmitt, Inc.) discussed the improvement of water supplies, deterioration of ground

water, and water safety.

Scan

Date: 10/23/88

Time: 5:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host Hal Drygseth and Part II of Stewardship of Water.

Date: 6/10/90

Time: 5:00

Source: R

Duration: 30.00

Guest:

Organization:

Issue Treatment:

Host Hal Drygseth discussed the "Stewardship of Water" conservation of

water.

Program treatments of Environment

19.00

Minutes devoted to Environment

555.00

Para Camera

1985

How concerned are you about toxic waste dumps

Union Carbide trucks deadly methyl isocyanate gas thru Pennsylvania on Interstate 79. Does that bother you

Would you be willing to pay higher city taxes to help overhaul the city's aging water system

1986

Has your neighborhood changed, for better or worse

How concerned are you about ground water contamination

Should Pittsburgh have a pigeon control program

What are your feelings on nuclear power plants

Would you like to see the old steel mills torn down

1988

Do you think forest fires should be allowed to burn themselves out

Do you think nuclear weapons plants are really safe

Has the current dry spell affected you

Has the current water problem affected you

Have you been showering with friends, so to speak

How are you coping with the water crisis

In your opinion, do you think the river will ever be the same again

Should more be done on the Federal level to clean up the air

Should there be stricter penalties for illegally dumping toxic waste

What was your reaction to the whole oil spill-water shortage mess

What's your impression of the way Ashland Oil has handled the fuel spill crisis

Will the Mon River ever be the same

1989

Are you enjoying the mild weather we've had or would you rather see a little Alaskan cold Has the Alaskan oil spill caused you to think twice before pulling into an Exxon gas station

Just how cold it is in Pittsburgh

Should the federal government help with the cleanup on the nation's worst oil spill in Alaska

The governor of California wants to know why some bridges collapsed during Tuesday's earth quake. Do you think an investigation is necessary

Winter doesn't officially arrive until Thursday. But we're seeing a real blast of it now. How could would you say it is

Questions Asked by Pittsburgh's Opinion

WBZZ Exhibit No. Page No. 274

Eartrenment

1989

1990

Do you think there's an immediate need for investigations of pipelines close to water drinking supplies

Even though the call is voluntary, are you beginning to conserve water in light of the oil spill

In light of the recent controversy surrounding tuna, will you be more likely to buy "dolphin-Safe" tuna in the future

The Senate passed a clean air bill yesterday Even though it calls for the loss of thousands of jobs, are you still in favor of such a bill

What are you doing to help the environment

What do you think about all this mild weather, in the middle of winter

What do you think about city council's new "one bag" recycling proposal

What do you think are the biggest environmental concerns we face today

1991

What do you think about Michele Madoff's noise reduction law

WBZZ News Interviews

Environment

July 03, 1990

April 01, 1987 John Miller, Chairman for Coalition for Scenic Beauty, expressed concern about increasing number of billboards in rural areas. May 11, 1987 Profession William Rathe Jay discussed the future of our garbage and where it is to be disposed of. August 05, 1987 Roger Carrier of Chambers Development showed a concern that garbage from New Jersey might be dumped here. August 11, 1987 John Rangos, Jr., Chambers Development Company, expressed concern because a judge has limited the company's intake on trash until final desicion can be reached about importing garbage from New Jersey. September 28, 1987 Timothy Clark, executive director, Old Farmer's Almanac, reported that we will have more than normal snow this winter season, but by late February and through rest of winter it will be mostly wet and mild. November 17, 1987 Spokesman Bob Pandy, Chambers Development, denied that methane from Chamber's landfill in Monroeville caused a house to blow up. He said their evidence indicates the methane is coming from other sources. May 22, 1988 US Land & Transportation Manager for Dow Chemical, Bruce Williams, discussed rail safety when transporting hazardous chemicals; what's being done locally and federally to prevent accidents. June 24, 1988 Penn State Home Horticulturist David Quatchak described what should be done to keep your lawn and plants from dying during the hot, dry weather and drought. November 18, 1988 Pennsylvania Transportation Dept. spokesperson talked about the Smithfield Street Bridge closing; recently discovered crack. April 02, 1990 Donna Sagmeister, spokeswoman for Pittsburgh Water Dept., talks about the oil spill moving down the Allegheny River and how it's affecting everyone. Also, what to expect as the spills continues to make it way downstream. April 03, 1990 John Kaus, the Deputy Director of Allegheny Counties' Emergency Management Agency, talks about the oil and fuel spill along the Allegheny River and how things have greatly improved. April 20, 1990 Linda Morrow, representative of "Earth Day 1990 Coalition" in Pittsburgh, talks about why day's important, what the last Earth Day accomplished, and this one will be different.

Maribeth Rizzuto, the city's recycling coordinator, talks about the

new plan just intoduced by the Mayor.

WBZZ News Interviews

Environment

July 03, 1990

Mayor Sophie Masloff talks about her recycling plan to take effect

in September.

August 12, 1990

Host and guest discuss guest's area of expertise. Goals and programs of clean city committee, how to each community is involved and aware of environmental changes.

WBZZ Exhibit No 2 Page No 277

Organization: City of Pittsburgh

PSA name: City Clean Up

1984 broadcasts:

1988 broadcasts:

1985 broadcasts:

1989 broadcasts:

1986 broadcasts:

1990 broadcasts: 15

1987 broadcasts:

1991 broadcasts:

Total Number of Broadcasts:

Organization: Earth Day

PSA name: Earth Day

1984 broadcasts:

1988 broadcasts:

1985 broadcasts:

1989 broadcasts:

1986 broadcasts:

1990 broadcasts: 3

1987 broadcasts:

1991 broadcasts: 1

Total Number of Broadcasts:

Organization: Energy Assistance

PSA name: Energy Assistance

1984 broadcasts:

1988 broadcasts:

1985 broadcasts:

1989 broadcasts:

1986 broadcasts:

1990 broadcasts:

1987 broadcasts: 2

1991 broadcasts:

Total Number of Broadcasts:

Organization: PA Department of Transportatio

PSA name: PA Department of Transportatio

1984 broadcasts:

1988 broadcasts:

1985 broadcasts:

1989 broadcasts:

1990 broadcasts:

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Maybellacat

1986 broadcasts: 2

1991 broadcasts:

1987 broadcasts:

2

Total Number of Broadcasts:

Organization: City of Pittsburgh

PSA name: Park Permits

1984 broadcasts:

1988 broadcasts:

1985 broadcasts:

1989 broadcasts:

1986 broadcasts: 9

1990 broadcasts:

1987 broadcasts:

1991 broadcasts:

Total Number of Broadcasts:

Organization: Recycling Message

PSA name: Recycling Message

1984 broadcasts :

1988 broadcasts :

1985 broadcasts: 1

1989 broadcasts:

1986 broadcasts: 2

1990 broadcasts:

1987 broadcasts:

1991 broadcasts:

Total Number of Broadcasts: 3

Organization: Ride Sharing

PSA name: Ride Sharing

1984 broadcasts :

1988 broadcasts :

1985 broadcasts: 2

1989 broadcasts:

1986 broadcasts:

1990 broadcasts:

1987 broadcasts:

1991 broadcasts:

Total Number of Broadcasts:

WBZZ Exhibit No 2 Page No 279

Carly cancent

Organization: Schenley Park

PSA name: Schenley Park

1984 broadcasts:

1988 broadcasts:

1985 broadcasts:

1989 broadcasts:

1986 broadcasts:

1990 broadcasts: 23

1987 broadcasts:

1991 broadcasts:

Total Number of Broadcasts: 23

Organization: Trees for the Poor

PSA name: Trees for the Poor

1988 broadcasts:

1984 broadcasts : 1985 broadcasts :

1989 broadcasts:

1986 broadcasts:

1990 broadcasts: 3

1987 broadcasts:

1991 broadcasts:

Total Number of Broadcasts: 3

Organization: Washington County

PSA name: Washington County Covered Brid

1984 broadcasts:

1988 broadcasts :

1985 broadcasts :

1989 broadcasts :

1986 broadcasts:

1990 broadcasts:

1987 broadcasts: 6

1991 broadcasts:

Total Number of Broadcasts: 6

Total PSAs devoted to Environment

Sum(1984 broadcasts):

Sum(1988 broadcasts):

Sum(1985 broadcasts): 3

Sum(1989 broadcasts):

Sum(1986 broadcasts): 13

Sum(1990 broadcasts): 44

Sum(1987 broadcasts): 8